



Custom Installation Series



Integration with integrity

People who care enough about their visual surroundings to specify discreetly installed speaker systems tend to appreciate good quality sound more than most. They expect to enjoy a soundscape that's as clean, satisfying and seamlessly integrated as the system's appearance - and with over 40 years of making some of the world's finest audiophile and professional loudspeakers, that's exactly what you can rely on KEF to provide.

Designers choose KEF for high-end domestic and commercial interiors for four main reasons. The completeness of the range, with hi-fi and home theatre speakers for every conceivable internal or external application, wall or ceiling-mounted, static or motorised, and to suit every budget. The inherent listening benefit of KEF's trademark Uni-Q® technology: a richer, more accurate three-dimensional sound image across an exceptionally wide area. But they also choose KEF because they value innovative design when it's combined with engineering integrity, and all that implies for hassle-free long term use. And last but not least, because Ci Series speakers are simply easier to install.

Along with free design support and technical assistance, these factors add up to solutions of unbeatable integrity for specifier and user alike - and most important of all, immaculate sound.



A decisive performance advantage

Ci Series speakers stand out from other custom installation products because they incorporate award winning technological advances originally developed for the renowned Reference Series and other groundbreaking high-end designs.

KEF's Ci Series is more pleasurable to listen to from anywhere in the room, giving you the freedom to locate the speakers where they look best without compromising sound quality. Our revolutionary Uni-Q coincident source driver array uses a high performance tweeter small enough to mount at the acoustic centre of the midrange cone so the critical parts of the sound spectrum are delivered with stunning clarity, and across a far larger area than the conventional 'sweet spot'.

Result? Problematic installations are no longer a problem. Instead, what you get are speakers specifically designed for the practical realities of custom installation, from diecast aluminium enclosures to rugged, audiophile quality internal components. And there's evidence of innovative engineering everywhere you look, from ceiling-mounted subwoofers that are no more obtrusive than a standard low voltage light fitting to state-of-the-art flat panel dipole surround speakers that automatically purr into position when required.

In other words... More design options. More sophisticated technologies. More value. And much more natural sound.



Total flexibility

Whatever your application, the latest KEF Ci range gives the flexibility to put together the system that's exactly right for the space, the budget and you. Logical increments of price and performance, from inexpensive ceiling-mounted units for smaller spaces to motorised high-end audiophile systems. Flush-mounted bezels that can be finished to blend perfectly with virtually any surface. The option of fully corrosion protected components for use in harsh internal or external environments.

They all share the same essential acoustic characteristics - each family of speakers is timbre-matched to preserve the integrity of the audio experience, especially in home theatre surround sound systems. They're all built with care to KEF's traditional high standards and have the same ingenious rapid mounting systems that work first time, every time.

Above all, they're designed for the purpose. Where other manufacturers settle for what are basically stripped-out versions of their stand-alone speakers, the KEF Ci range is designed from the start to fulfil the very different requirements of architectural applications.

It makes a difference you can hear as well as see.



Ci series

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KEF and Uni-Q are registered trademarks. Uni-Q is protected under GB patent 2 236929. US patent 5,548,657. Worldwide patents pending.

KEF Audio reserve the right, in line with continuing research and development, to amend or change specifications. Part No. PL1591EN.

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